GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:3068
ANSWERED ON:03.08.2017
Handicraft Exhibitions
Lakhanpal Shri Raghav

Will the Minister of TEXTILES be pleased to state:

(a) the number of textile design exhibitions including handicraft exhibitions organized in the country particularly in backward areas during the last three years and the current year along with export orders received through these exhibitions;

(b) the norms/criteria to be followed by the Indian traditional handicraft industry/artisans to participate in national/international exhibitions/fairs;

(c) whether the participation in such exhibitions/fairs has increased/declined during the said period; and?

(d) if so, the details thereof and the reasons therefor?

Answer

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a): The details of Exhibitions organized during last three years is as under: -
Year No. of Exhibitions
2014-15 156
2015-16 229
2016-17 207
2017-18 (upto July, 2017) --
The data of export orders is not maintained centrally.
(b): The following norms/criteria are followed for participation in National and International Exhibitions :

i. Artisans have to be registered under Office of Development Commissioner (Handicrafts) for National Level Exhibitions.

ii. Artisans are being selected from the category of Shilp Guru Awardee/National Awardee/National Merit Certificate holder once in five years for International Level Exhibitions from all over the country.
(c): Yes.

(d): The number of artisans benefitted during the last three years is as under:-

Year No. of artisans benefitted
2014-15 12193
2015-16 14357
2016-17 14609

****